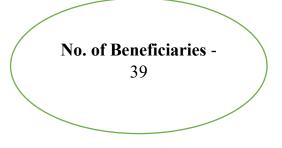
## Rayat Shikshan Sanstha's Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli) Department of Chemistry Report on Market Survey on Household Chemicals

## 8<sup>th</sup> March 2024

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli) Department of chemistry last seven years conducting a short-term course 'Preparation of Household chemicals'. The duration of this course is 3 months. In this year 39 students were admitted to this course. Total 100 marks course having three papers i) Basic concept of Household chemicals ii) Mechanism, precaution and cleaning action of household chemicals iii) Practical paper. After completion of this course Students can prepare these chemicals and start their own business. To start their own business, they must know about the market condition. The purpose of this survey is to build up the marketing and communication skill to get self-employed.

To study the market demands students visits the general stores, medical stores in their surrounding and makes one survey about the quantity required per month. According to survey get the knowledge about hoe much household chemicals is required in their specific area. By knowing this information, they can start prepare these solutions at home and after that own business they can start. Two students of our department Kartik Arbune and Samarth Patil have started his own business of these chemicals. In this year students also made this survey got information by visiting the shops and made a survey on paper.



## **Outcomes-**

- Students get deep understanding of market dynamics.
- Students gets new market opportunities.



## Market Survey Done by Students

Baya Shikkhan Sanstin's Dr. Patangrao Kadam Mahavidyalaya Ramanandnagar, (Burli) Department of Chemistry Marketing Survey 2023-24 Same Of the Student - Sahil chandrhant Waingande								
Sr. No.	Name of the Shop	Liquid Phenyl / Month	Sanitary Acid / Month	Liquid shop / Month	Sign / Seal			
1	Yashashri Medical Paulus	10 Liter	14 Liter	4 Liter	Value Att A stranger			
2	NDS city medical Palus	8º Liter	lo Liter	2 Liter s	NDS Additione L C.S. No. 555 (12) Commission No. No. 1. Commission Main Read, No. 4132			
3	-पारस मेडीलूट -पन्दर्भ	17 Liter	10 Liter	8 Liter	पाताः भेडिकान अन्द्र धारास स्टोआ			
4	Shree BorJui Medical Palus	7 Liter	8 Liter	z Liter	Shree Borjai Medi Near Dhondiraj Mandir, Mo 7972016252			
5	Varishali Medical Varishali	g Liter	4 Liter	5 Liter	S. T. Stone Boad, S. T. Stone Boad, Sundal (Dist. Sangh)			

Rayat Shikshan Sanstha's Dr. Patangrao Kadam Mahavidyalaya Ramanandnagar, (Burli) Department of Chemistry Marketing Survey 2023-24 Same Of the Student - Surat Suresh Pisal								
Sr. No.	Name of the Shop	Liquid Phenyl / Month	Sanitary Acid / Month	Liquid shop / Month	Sign / Scal			
1	जोतिर्किंश किराना रूरो सर्स	10 liter	5 liter	2 liter	ोतीलिंग किराणा स्टोअर्स क्रिथ प्रोप्रायटर			
2	House Lod	S. City	264	4 liter	ते. तातातीत ट्रेडस तो. विद्यालय डि.स. १४२११३१९४२			
3	आदर्श किरागा श्रेडास्ट्	7 Liter	9 Liter	g Liter	da. and finnann act artan. sig fin an. gu managan an an			
4	संजीवनी मेडिकल कुंडल	1e Liter	9 Liter	5 Litor	Sohinikini Medical, Kure Schedule H/H1 & Nrx Dr Bill No. Da Modicine Green Da			
5	वीप्तया मेडीकल	5 Liter	8 Liter	2 Liter	No Participation Date			



TIC Principal, Dr. Patangrao Kadam Mahavidhyalaya Ramanandnagar (Burli) Tal. Palus, Dist. Sangli.